

Bastien Le Bouhellec takes over as CEO of Oleo100, Claire Duhamel appointed Transformation Director at Oleon

Saipol, a subsidiary of Avril, announces the appointment of Bastien Le Bouhellec. He succeeds Claire Duhamel as head of Oleo100, a 100% French rapeseed biofuel, and will be responsible for continuing to develop this sustainable solution for the professional transport market. These changes will take effect as of 1 January 2025.



Bastien Le Bouhellec, who joined Saipol in 2017, has solid expertise in energy market management. Already well known to our teams, he has helped to boost the competitiveness of our biodiesel activities, and will continue the strategic and operational development of Oleo100 by consolidating its use by leaders in the transport sector.

Bastien Le Bouhellec: "I'm extremely proud to be joining the Oleo100 team at Saipol. The work accomplished over the last 5 years has been nothing short of impressive. We will continue to support road transport as we work together to meet the challenge of reducing emissions. One of my key objectives will be to accelerate this process, namely by promoting low-carbon farming practices.



Claire Duhamel joins Oleon, another Avril subsidiary specialising in renewable chemistry, as its Transformation Director. She will steer cross-functional strategic projects, with a view of rolling out the company's 2030 vision. Claire has played a key role in the success of Oleo100, by structuring a solid organisation and enabling the project to grow rapidly since she joined Saipol in 2020.

Claire Duhamel: "I'm proud to have helped develop Oleo100 from an entrepreneurial project into a mature, successful organisation. I will depart from this great adventure with full confidence in the team in place, which will continue to develop this strategic activity for Saipol and Avril.

These appointments reflect Avril's commitment to capitalising on in-house talent, and synergies between its subsidiaries to accelerate the energy transition.

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About Oleo100: The key solution for reducing emissions for professional captive fleets. Thanks to this innovation from Saipol, a subsidiary of Avril, shippers can significantly reduce their carbon footprint. Oleo100 is a sustainable alternative to fossil fuels, which immediately reduces CO2 emissions by at least 60% and particulate emissions by up to 80%. It's the ecologically efficient choice for a cleaner future. 100% plant-based and 100% French, Oleo100 is produced locally and showcases the excellence of French agricultural and industrial know-how. It generates value in every region, and strengthens the local economy. Adaptable to a wide variety of diesel vehicles without any physical engine modifications, Oleo100 is easy to implement. For more information, visit www.oleo100.com.

About Saipol Saipol is a European leader in oilseed processing (rapeseed, sunflower and intercrop seeds) and develops value-added solutions based on edible vegetable oils, protein-rich oilcakes and low-carbon renewable energies. Saipol's brands and solutions are part of a regenerative economy: they contribute to the energy (OleoVE, Diester, Oleo100) and food transitions, and help finance the agricultural transition and agriculture's role in carbon sequestration. Saipol has more than 650 employees in France and 5 industrial sites, 4 of which run on carbon-free energy. As a subsidiary of Avril, the industrial and financial leader in the French vegetable oil and protein sector, Saipol is helping to develop plant-based solutions for the food, agricultural and environmental transitions. For more information, visit www.saipol.com.

About Oleon: A subsidiary of Avril, Oleon is the European leader in oleochemicals. The company specialises in converting vegetable oils and animal fats into fatty acids, glycerine, dimers, esters and other specialities. These sustainable solutions are key ingredients used in many everyday products in a wide range of markets, such as cosmetics, food and industry. As a subsidiary of Avril, Oleon benefits from strong upstream integration and focuses its strategy on innovation and sustainable development. Headquartered in Ertvelde (Belgium), Oleon has seven production sites in Belgium, Germany, France, the United States and Malaysia. The company has sales of approximately €1 billion in 2023, and employs 1,200 people worldwide.

For more information, visit oleon.com | Linkedin Oleon

About Avril: France's 5th largest agri-food group, Avril is the industrial and financial leader in the French vegetable oil and protein sector. Created by the world of agriculture, the Group develops innovative, healthy and sustainable solutions to feed people and animals, and accelerate emission reductions for the planet. Its mission, Serving the Earth, guides its actions, in line with its ambition to become the leader in vegetable processing, to further agricultural, food and environmental transitions by 2030. In addition to its historic role as an investor, the company has developed a manufacturing business firmly rooted in plant processing, from seed to the processed product. Active in human food, animal nutrition and expertise, renewable energies and green chemistry, it has a portfolio of businesses that are all leaders in their respective markets. Strengthened by this link with Ferme France, Avril has based its growth over the last 40 years on a unique model for creating value: it reinvests all of its profits in sector dynamics and its development in France and abroad. Present in 19 countries with nearly 7,500 employees at 69 industrial sites and sales offices, Avril generated sales of 8 billion euros in 2023.

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